Effective Oral Presentations

Workshop 4: Giving Visually Attractive Presentation

CDTL Learning for Success Workshop

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Outline:

Purpose of visual aids
   a. Catch audience’s attention
   b. Maintain interest
   c. Illustrate hard to visualize ideas
   d. Improve comprehension and retention
   e. Make you a better presenter

Design principles
   a. 3D, pictorial, graphical
   b. Main points only
   c. Large enough to be seen
   d. Clear
   e. Easy navigation

Techniques
   a. Before the presentation
   b. During the presentation